Featured Program - Grow potatoes? Learn more about the potato crop insurance program that protects your crop against certain yield losses.

Featured Partner - Meet Johanna Herron who serves as the Market Access and Food Safety Manager at the Alaska Division of Agriculture.

Trivia Time - Name that Crop
- This crop is a member of the rose family.
- China is the world’s largest producer of this crop with California being the largest producer in the U.S.
- The ancient Romans referred to this crop as the “Persian Apple.”

*Trivia answer can be found on page 2
Featured Program

Do you grow potatoes? Learn more about the potato crop insurance program!

The Alaska Plant Materials Center maintains and grows hundreds of potato varieties.

The potato crop insurance program is classified as an Actual Production History (APH) program, which protects your potato crop against yield losses only due to the approved causes of loss. APH programs use your operation's average yield (4-10 years) to determine your insurance guarantee. Interested in learning more about Potato Crop Insurance? Visit https://www.rma.usda.gov/ or contact an agent.

Upcoming Sales Closing Dates

The following crop insurance programs have an approaching sales closing date of March 15, 2018:
- Barley
- Cabbage
- Oats
- Potato
- Wheat
- WFRP (for early & calendar year filers)

Featured Partner

Meet Johanna Herron!

Johanna Herron has been with the Division of Agriculture since 2010 and has enjoyed working on a variety of projects and programs for Alaska's agriculture industry. She currently serves as the Market Access and Food Safety Manager, and initially joined the division as the Farm to School Coordinator. Johanna also helps manage the Specialty Crop Block Grant Program. Her role for our project consists of assisting AgriLogic in identifying local agricultural producers statewide who can benefit from the programs, and to help us get in touch with them through various marketing methods.

Contact Information:
Johanna Herron, AK Division of Agriculture
Email: johanna.herron@alaska.gov
Ph: 907-761-3870

Fun Ag Fact

MAKE YOUR OWN LIP BALM
DIY Lip Balm, Especially for Winter!
Alaska Events

AgriLogic team member Meagan McElya was in Anchorage at the end of January for the Alaska Peony Growers Association Conference and held several one-on-one meetings with local producers and agricultural industry liaisons. Our next two trips are scheduled for this summer and we plan to visit multiple areas in Delta Junction and Fairbanks as well as the Kenai Peninsula.

Want to schedule a meeting with us in person? Contact one of our partners or give us a call at (913) 333-4354. We’d love to schedule a time to visit with you and be sure to keep an eye out for us at future events!

Free QuickBooks Workshops

We have partnered with the Alaska Small Business Development Center to provide FREE QuickBooks Workshops to Alaska agricultural producers. For more information and/or to register for one of the following opportunities, please visit aksbdc.ecenterdirect.com/events

<table>
<thead>
<tr>
<th>Date</th>
<th>Workshop</th>
<th>Location</th>
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<tbody>
<tr>
<td>Feb. 28</td>
<td>Getting started with QuickBooks Online (7 hrs)</td>
<td>Wasilla</td>
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<tr>
<td>March 28</td>
<td>Getting started with QuickBooks Online (7 hrs)</td>
<td>Fairbanks</td>
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<tr>
<td>April 10</td>
<td>Introduction to QuickBooks (2 hrs)</td>
<td>Webinar</td>
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<tr>
<td>April 26</td>
<td>Getting started with QuickBooks Online (7 hrs)</td>
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Crop Insurance Info

Crop Insurance Definition: Risk

Uncertainty about outcomes that are not equally desirable. The uncertainties of weather, yields, prices, government policies, global markets, and other factors can cause wide swings in farm income. Risk management involves choosing among alternatives and utilizing tools that reduce the financial effects of such uncertainties.

About the Project

Under the USDA RMA Partnership Agreement, AgriLogic Consulting, LLC (AgriLogic) has partnered with the Alaska Division of Agriculture, Alaska Farm Bureau, Alaska Food Policy Council, and the Fairbanks Economic Development Corporation to deliver crop insurance education and related risk management strategies to Alaska farmers between Sept. 30, 2017 and Sept. 29, 2018 (partnership agreement #R17RMETS524002). AgriLogic will provide training through workshops, on-farm appointments, guest speaker spots at conferences and association meetings, trade show booths, and visits to farmer’s markets. Workshops focus on illustrating the value of crop insurance programs available in Alaska. Eligibility requirements, sales closing dates, and agent contact information will be highlighted. FREE individual producer premium quotes are available upon request! Learn more about our project, upcoming events and crop insurance by clicking here.

Our Partners